

IN CONCERT

A DOCUSERIES AMPLIFYING
CREATIVES OF COLOR

ARTWORK BY
ANDRE CHANEY



A TRANSFORMATIVE CELEBRATION OF
ART, MUSIC & CULTURE

SOUNDS BY MAL

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"Music and art have always been powerful tools for storytelling, activism, and community building. The In Concert docuseries was created to provide a platform where creatives of color can connect, collaborate, and share their stories with the world."

– CREATOR, KAMAL “DJ MAL” MARELL

ARTWORK BY
NAZEER SABREE



INTRODUCING IN CONCERT

In Concert is a dynamic docuseries that amplifies the voices of creatives of color, showcasing their artistry through powerful performances, in-depth storytelling, and immersive cultural experiences. By weaving together intimate interviews and behind-the-scenes moments, In Concert offers audiences a rare glimpse into the journeys of groundbreaking artists who are shaping contemporary culture. More than just entertainment, the series is a movement—one that educates, inspires, and connects communities through the universal language of art. Uncovering the deeper narratives behind the artistry, In Concert is a celebration of creativity, resilience, and the transformative power of artistic expression.

DISTANT MEMORY EXHIBITION
CURATED BY
ZINDZI HARLEY

ARTWORK BY
COLIN PEZZANO





PURPOSE & VISION



OUR MISSION

To uplift, educate, entertain, and foster community through the intersection of music, culture, and art.

HOW WE MAKE A DIFFERENCE:

- Showcasing underrepresented voices in creative industries.
- Educating audiences about cultural depth and artistic impact.
- Empowering artists through visibility, mentorship, and industry resources.





MEET THE CREATORS

KAMAL "DJ MAL" MARELL & JOHNATHAN KOLLEH

KAMAL “DJ MAL” MARELL

As the creator of In Concert and the founder of LFG Productions LLC, Kamal “Dj Mal” Marell merges music, culture, and storytelling to create impactful platforms that celebrate and empower artists.



JOHNATHAN KOLLEH

Johnathan is a passionate Director and Editor with an original sense of style. Growing up in West Africa, he developed a profound appreciation for the power of sound and its ability to evoke emotions.



THE OPPORTUNITY & IMPACT

WHY NOW?

- Representation in media is more important than ever.
- Audiences crave authentic, diverse stories.
- Brands supporting cultural initiatives see increased engagement and loyalty.

REACH & INFLUENCE

- Digital distribution maximizes accessibility.
- Interactive platforms like YouTube create community-driven engagement.
- Strategic partnerships expand the impact beyond entertainment.

SERIES – S PRD

CONTENT & STRUCTURE

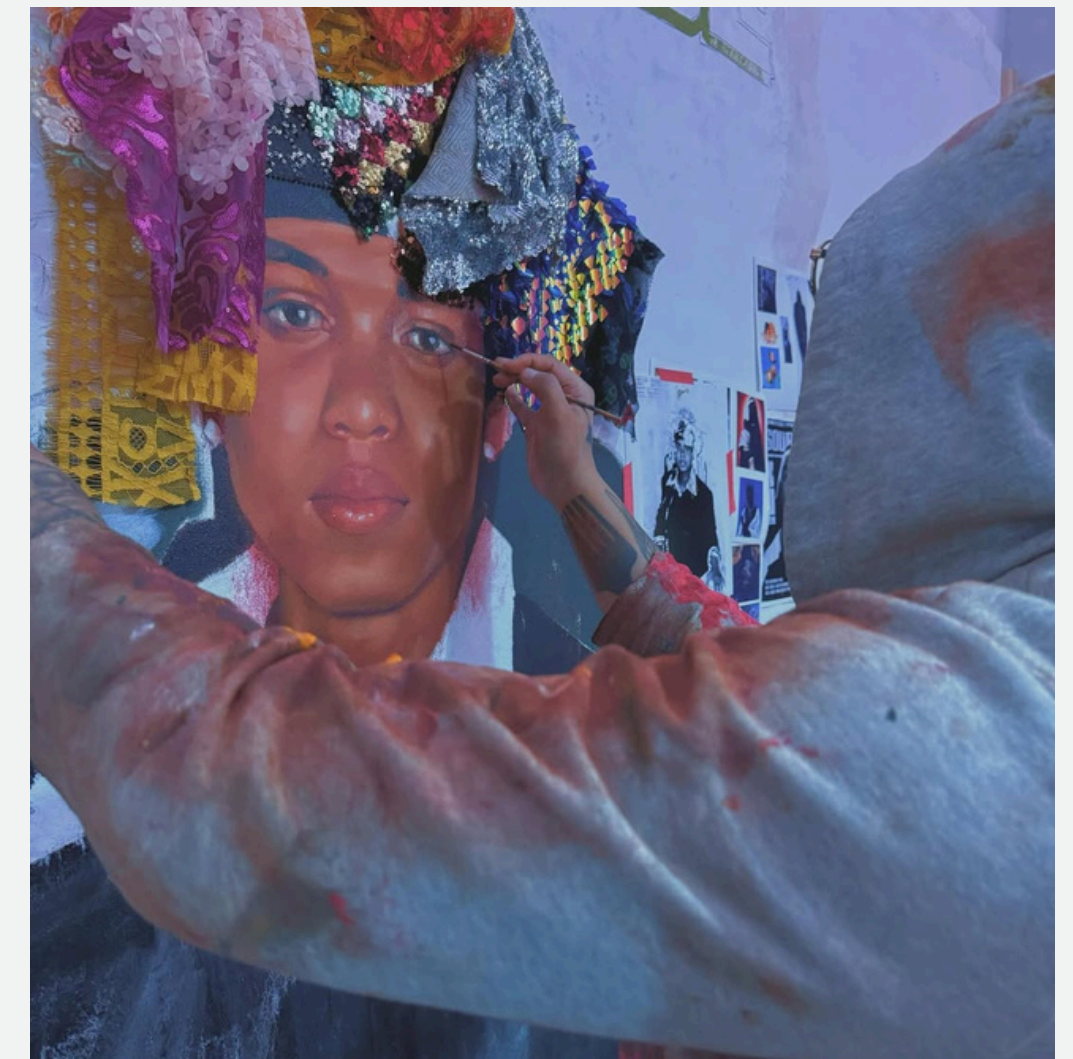
What's Inside
the Series?



ARTIST INTERVIEWS
DEEP DIVES INTO CREATIVE JOURNEYS



BEHIND-THE-SCENES
UNFILTERED CREATIVE PROCESS



WORKSHOPS & Q&A
MENTORSHIP AND EDUCATION FOR
EMERGING ARTISTS

HOW WE SHARE IT

ARTWORK BY
NAZEER SABREE



YOUTUBE SERIES

multi-episode format

LIVE-STREAMED EVENTS

for real-time audience interaction

LEADING BROADCAST & STREAMING PLATFORMS

to maximize accessibility and
artist visibility

SOCIAL MEDIA & COMMUNITY PARTNERSHIPS

for extended reach

ARTWORK BY
ANDRE CHANEY



COLLABORATION OPPORTUNITIES

How You Can
Partner With Us

SPONSORSHIP & BRANDING

- Featured branding in episodes and promotions.
- Sponsored artist segments or workshops.
- Exclusive naming rights for special features.

EVENT COLLABORATIONS

- Sponsorship for live recordings.
- VIP access and brand activations.

COMMUNITY & CULTURAL IMPACT

- Support for emerging artist programs.
- Partnerships with arts organizations for broader engagement.

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ANDRE CHANEY



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WHY PARTNER WITH US?

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Your brand can be a part of a movement that is redefining artistic storytelling.

01

BRAND ALIGNMENT

Show commitment to diversity, equity, and inclusion.

02

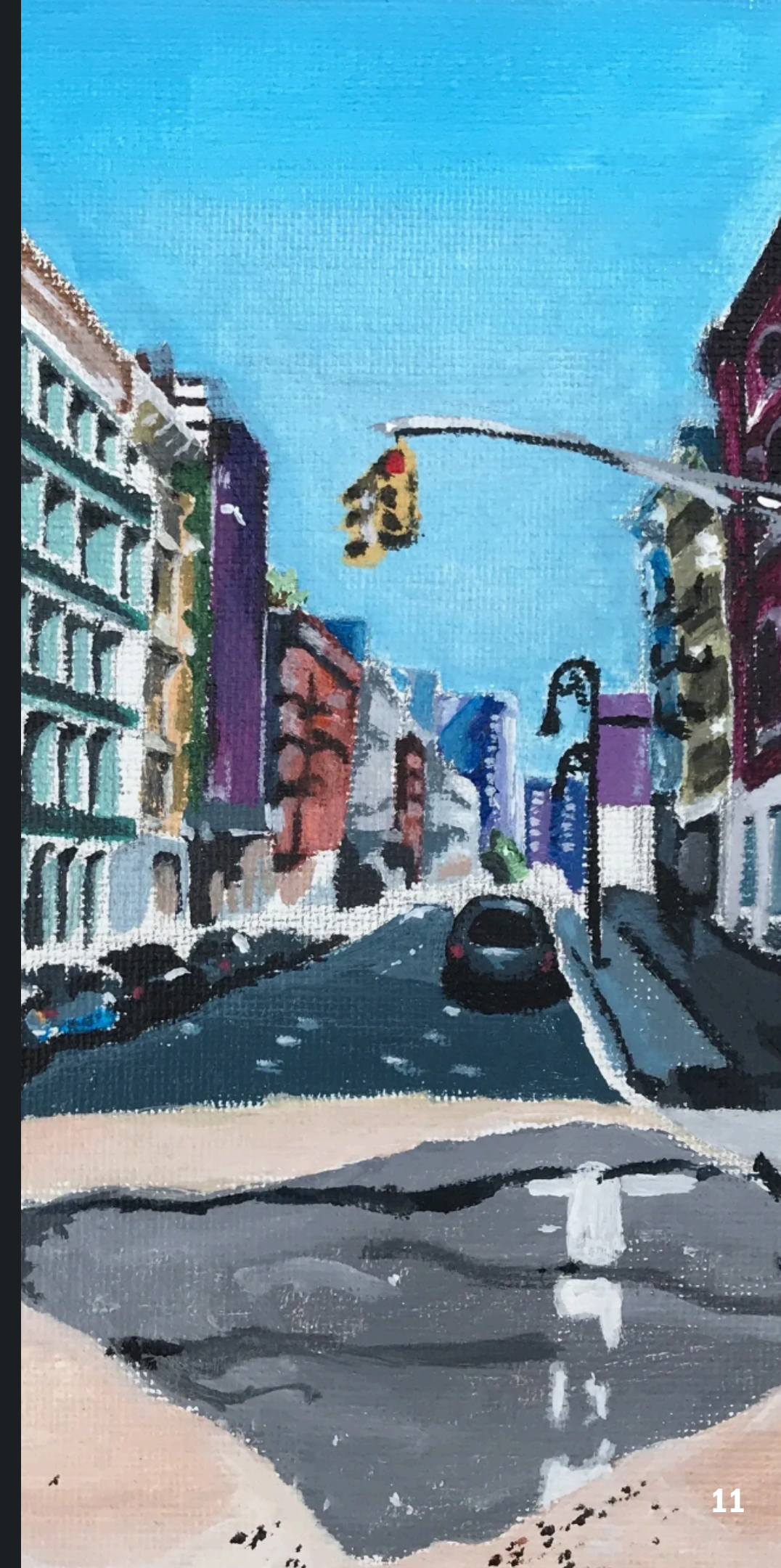
LONG-TERM IMPACT

Scalable, evergreen content with lasting influence.

03

TARGETED ENGAGEMENT

Connect with passionate, culture-driven audiences.



GET IN TOUCH

EMAIL

klm@soundsbymal.com

SOCIAL MEDIA

@soundsbymal

PHONE

215-301-3810

JOIN US IN AMPLIFYING CREATIVITY

Let's explore how we can work together. Custom sponsorship packages available. Contact us to discuss partnership opportunities.



THANK YOU

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